

Make A
Lasting Impression

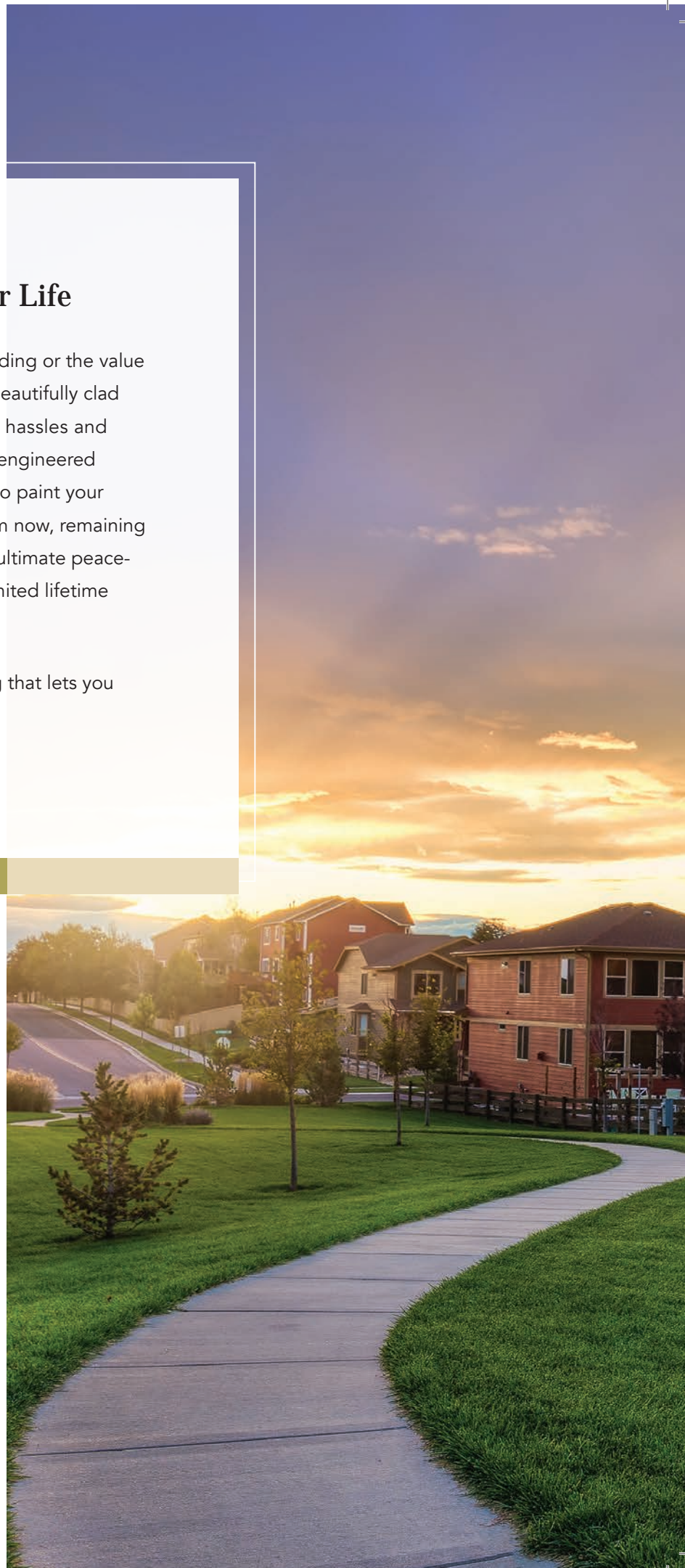



EVERLAST®
Advanced Composite Siding

Time to Love Your Home...for Life

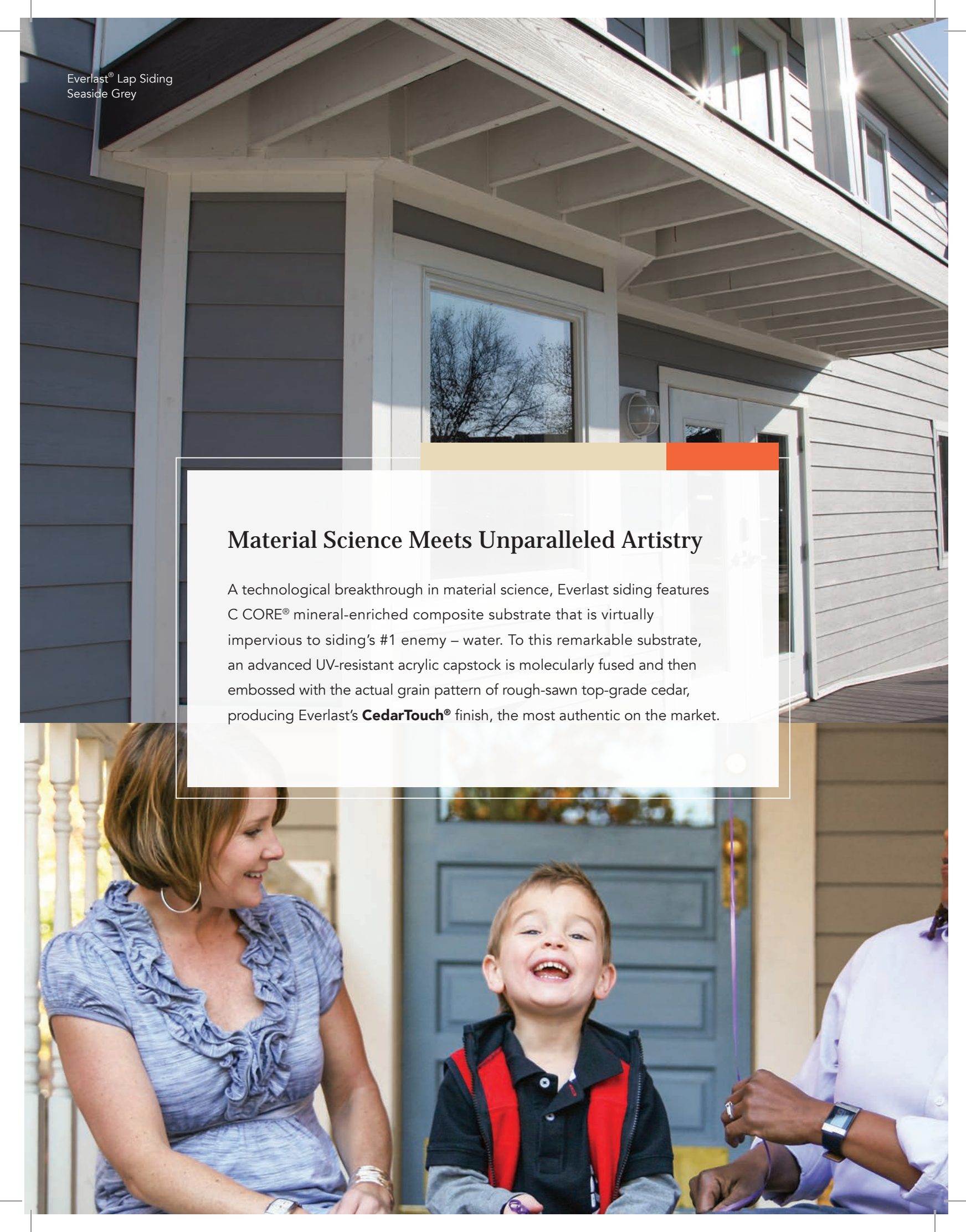
Nothing on the market compares to Everlast siding or the value it provides homeowners. Imagine your home beautifully clad in upscale natural cedar, but with none of the hassles and maintenance costs associated with real wood, engineered wood, or fiber cement. Envision never having to paint your home again. Visualize your siding decades from now, remaining as pristine as the day it was installed. Imagine ultimate peace-of-mind with the industry's best transferable limited lifetime warranty, including fade protection.

What you imagine is Everlast — the only siding that lets you love your home...for life.



Everlast® Lap Siding
Everlast® Board & Batten Siding
Cabernet Red





Everlast® Lap Siding
Seaside Grey

Material Science Meets Unparalleled Artistry

A technological breakthrough in material science, Everlast siding features C CORE® mineral-enriched composite substrate that is virtually impervious to siding's #1 enemy – water. To this remarkable substrate, an advanced UV-resistant acrylic capstock is molecularly fused and then embossed with the actual grain pattern of rough-sawn top-grade cedar, producing Everlast's **CedarTouch®** finish, the most authentic on the market.

Unlike real wood, engineered wood, and fiber cement siding:



Everlast siding forever eliminates painting and caulking



Everlast siding is virtually impervious to water



Everlast siding is highly resistant to fading and discoloration



Everlast siding never bows, warps, splits, or swells



Everlast siding is insect-resistant



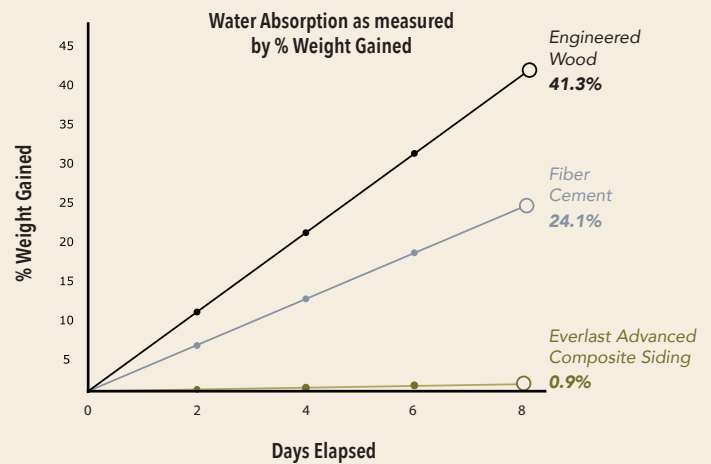
Everlast siding is ideal for wet and harsh climates




Everlast® Lap Siding
Flagstone

Siding's #1 Enemy is Simply No Match For Everlast

Testing to compare Everlast siding's water absorption rate compared to engineered wood and fiber cement reveals a dramatic difference. Everlast's absorption rate is negligible, while engineered wood and fiber cement require diligent maintenance to achieve effective moisture protection.



Everlast® Lap Siding
Sand Dune



Everlast® Lap Siding
Everlast® Board & Batten Siding
Saddle Wood

EVERLAST LAP SIDING

Timeless Clapboard-Style Appeal

Traditional clapboard siding has never gone out of style. Available in two reveals to accommodate regional and personal preferences, your home will reflect classic style, luxury, and comfort decade after decade.

Choose Everlast Lap Siding exclusively, or with Everlast Board & Batten.



COLORS

Harbor Blue

Blue Spruce

Willow

Spanish Moss

Antique Ivory

Sand Dune

Misty Taupe

Chestnut

Saddle Wood

Seaside Grey

Slate

Flagstone

Storm Grey

Cabernet Red

Natural White

Color Palette

The Everlast Lap Siding palette* – including deep, rich hues – has been thoughtfully curated by color consultants to complement any style of home, regional preference, as well as both current and classic color trends.

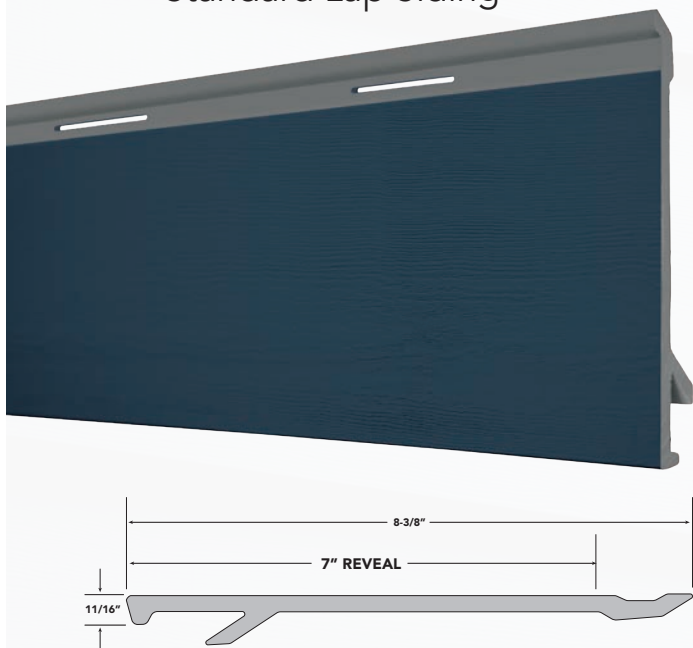
NOTE: Colors may not be exactly as shown due to printing limitations.
Consult a product sample before final selection.

* Please contact your Everlast dealer for product availability.

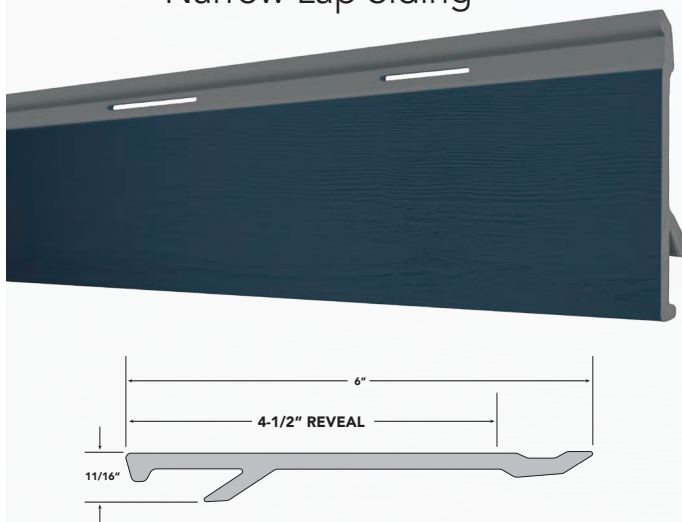
LAP SIDING

TWO REVEALS AVAILABLE FOR YOUR IDEAL HOME

Standard Lap Siding



Narrow Lap Siding



Everlast® Lap Siding
Sand Dune

Engineered to Withstand High Winds and to Help Ensure Ease of Installation



Everlast Lap Siding's EZStack interlocking joinery prevents siding from rattling in high wind conditions, while enhancing the siding's ability to withstand high wind forces, ensuring that your siding remains firmly affixed. EZStack joinery also assists installers by helping to ensure that your siding is perfectly level and spaced for optimal aesthetics.

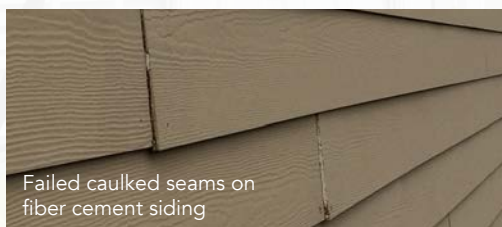
Enjoy the Tightest, Most Discreet Seams on the Market



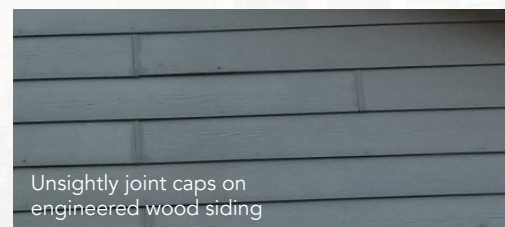
Everlast siding seams, tightly joined with stainless steel brackets

Each Everlast Lap Siding plank-to-plank seam is reinforced with a stainless steel bracket to produce the strongest, longest lasting, and best looking seams on the market. Even better, no caulking or flashing at seams is ever required.

With fiber cement and engineered wood, thermal expansion and contraction causes siding seams to open and close throughout the year. Caulking these seams only provides a temporary fix. And unsightly joint caps are no solution.



Failed caulked seams on fiber cement siding



Unsightly joint caps on engineered wood siding

Everlast® Board & Batten Siding
Everlast® Lap Siding
Chestnut

EVERLAST BOARD & BATTEN

Contemporary Rustic Charm

Choose Everlast Board & Batten to give your home rustic, yet highly contemporary, appearance.

Use Everlast Board & Batten exclusively, or combine with Everlast Lap Siding.

Blue Spruce

Sand Dune

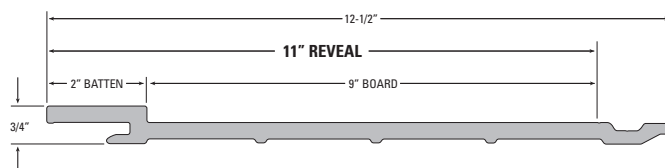
Misty Taupe

Chestnut

Saddle Wood

Seaside Grey

Flagstone



Efficient One-Piece Design

Unlike other board and batten siding products that require two pieces – both a board and a batten – Everlast Board & Batten combines these two pieces into one, to eliminate unsightly fasteners and to help ensure top quality installation.

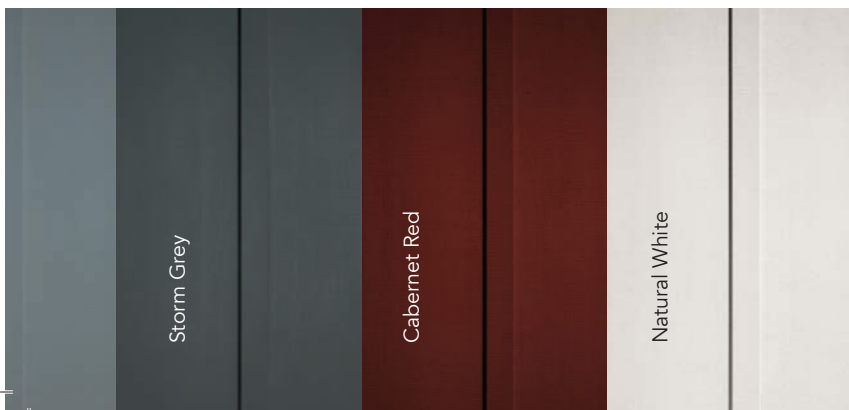
NEW SIDING

Color Palette

The Everlast Board & Batten palette* features many of the same hues as Everlast Lap Siding and complements any style of home, regional preference, as well as both current and classic color trends.

NOTE: Colors may not be exactly as shown due to printing limitations.
Consult a product sample before final selection.

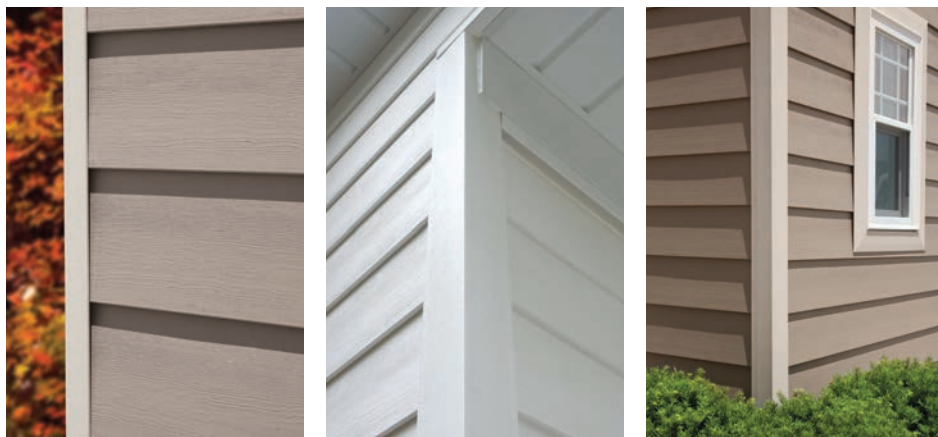
* Please contact your Everlast dealer for product availability.



PREMIUM COLOR-MATCHED

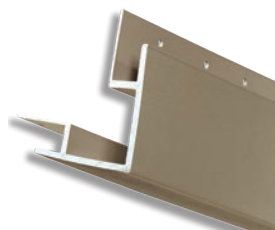
The Finest Trim for the Finest Siding

Nothing matches the beauty and durability of Everlast Premium Color-Matched Trim. Made from the very same advanced material as Everlast siding, even your home's trim will last a lifetime, without the hassle and cost of recurring maintenance.



NOTE: An optional all-white cellular PVC trim package, fully compatible with Everlast siding, is also available. See www.EverlastSiding.com for more details.

3 1/2" Outside
Corner Post



3 1/2" Lineal



1 1/2" J-Channel

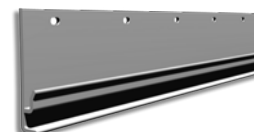


Perimeter 1 1/2" Trim
with Trim Receiver



RIGID PVC ACCESSORY

Starter Strip
(Grey only)





TRIM

Everlast® Lap Siding
Premium Color-Matched Trim
Blue Spruce

Color Palette

Everlast Premium Color-Matched Trim is available in all Everlast siding colors.*
Explore beautiful shades to match or contrast with your Everlast siding.

NOTE: Colors may not be exactly as shown due to printing limitations. Consult a product sample before final selection.

* Please contact your Everlast dealer for product availability.

 Harbor Blue	 Blue Spruce	 Willow	 Spanish Moss
 Antique Ivory	 Sand Dune	 Misty Taupe	 Chestnut
 Saddle Wood	 Seaside Grey	 Slate	 Flagstone
 Storm Grey	 Cabernet Red	 Natural White	



Everlast® Lap Siding
Premium Color-Matched Trim
Natural White

Explore these popular color strategies for both siding and trim.

Complimentary Colors

Two complimentary Everlast colors, Blue Spruce and Seaside Grey, combine beautifully with Everlast Color-Matched Trim in Natural White.



Shade Variation

Dark brown Everlast Saddle Wood is tastefully paired with lighter Chestnut, while Everlast Color-Matched Trim in Misty Taupe completes the effect.



Single Accent

Everlast Color-Matched Trim in Antique Ivory provides the perfect accent to Everlast siding in Cabernet Red.



Monochromatic

Sand Dune in both Everlast siding and Color-Matched Trim produces a modern aesthetic and allows other architectural features to be accentuated.



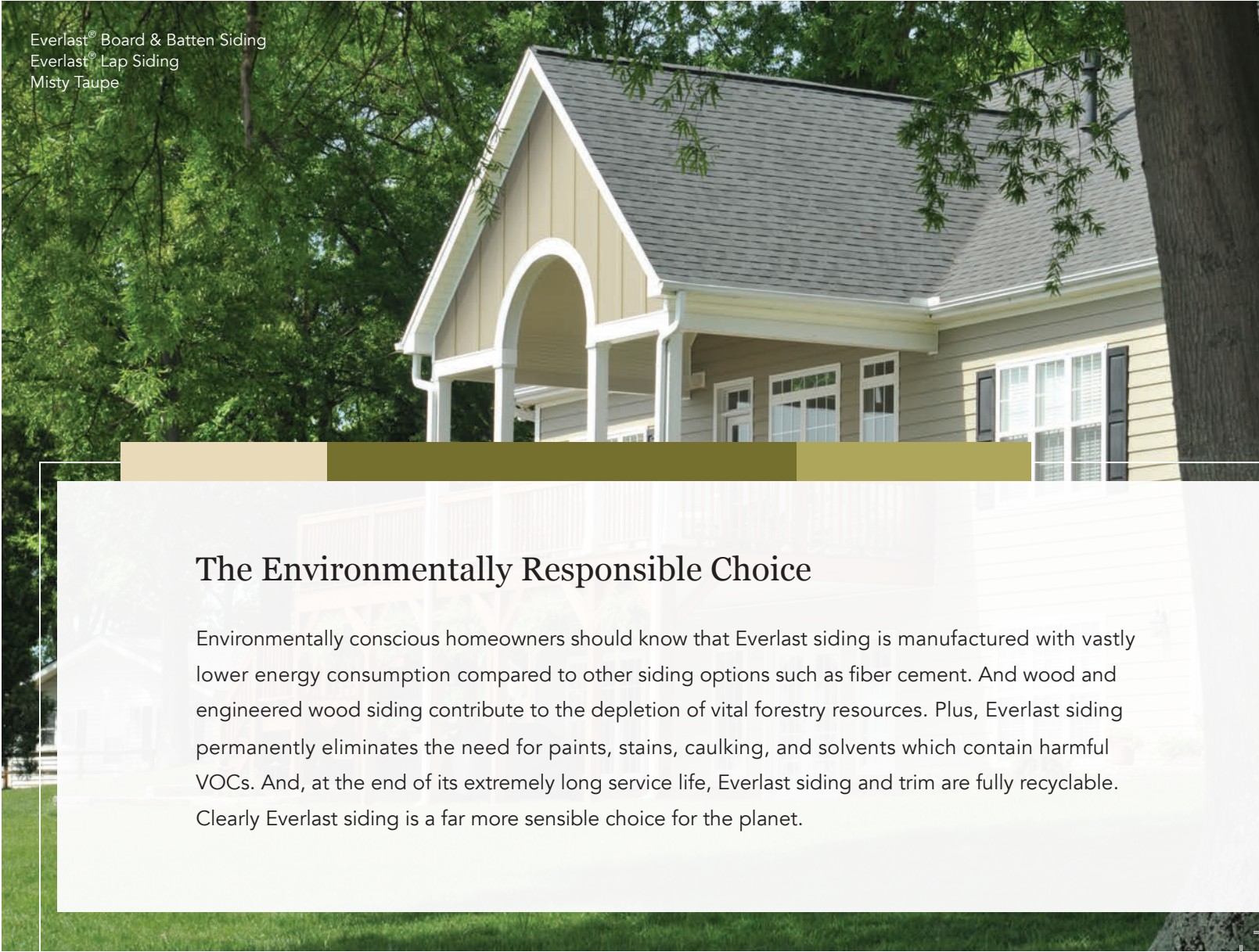


Enjoy the Ultimate Peace of Mind and More

With a siding system as superior as Everlast, it's easy to understand why it's backed by the industry's best, most comprehensive residential siding warranty. With Everlast, you get peace of mind from a limited lifetime manufacturer's warranty, courtesy of Chelsea Building Products. This comprehensive warranty also provides fade protection. Plus, should you sell your home, your Everlast warranty is transferable to the new owner, further enhancing resale value.



Visit www.EverlastSiding.com for complete warranty details.



Everlast® Board & Batten Siding
Everlast® Lap Siding
Misty Taupe

The Environmentally Responsible Choice

Environmentally conscious homeowners should know that Everlast siding is manufactured with vastly lower energy consumption compared to other siding options such as fiber cement. And wood and engineered wood siding contribute to the depletion of vital forestry resources. Plus, Everlast siding permanently eliminates the need for paints, stains, caulking, and solvents which contain harmful VOCs. And, at the end of its extremely long service life, Everlast siding and trim are fully recyclable. Clearly Everlast siding is a far more sensible choice for the planet.



Our Specials



Windows



Siding



Sunroom



Roofing

Quality products, quality installation is not only Midwest Construction's motto, but it is what we strive to provide to all of our beloved customers.



Everlast® Lap Siding
Everlast® Board & Batten Siding
Flagstone

Building Code Compliance

CCRR (Code Compliance Report) # CCRR-0201
ASTM E84
ASTM D635 (Class CC1)
ASTM D-1929

DBPR (Florida Building Code) #FL22980

TDI (Texas Department of Insurance) #EC-107