One GAF roof.
Your next opportunity.

A new way to grow in the neighborhoods where you already work.



As your GAF Territory Manager, I want to help you find your next roofing opportunity. I can connect you with Predictive Sales AI (PSAI) to explore nearby properties that may need attention.

6

COMPLIMENTARY

roofing prospect opportunities

Explore the program with PSAI and see available local prospects for your business. For qualifying contractors.

Turn completed projects into new conversations.

01

Start with a GAF roof

Use a completed roofing project to identify a neighborhood where you already have a presence.

02

Find roofs that may need attention

PSAI uses aerial imagery, property data, and roof condition intelligence to identify potential prospects.

03

Make your outreach relevant

Use property-specific roof reports and personalized marketing to start homeowner conversations.

Real contractors. Real growth.

+38%

Mr. Roofing

Business growth

Watch testimonial >

+23%

Lutgen Companies

Year-over-year lead growth

Watch testimonial >

Ready to explore your first 6 opportunities?

Contact me, your GAF Territory Manager, and I'll connect you with PSAI.
Their team will walk you through the program and discuss available prospects.

Complimentary opportunities are identified prospecting targets, not confirmed inbound leads, appointments, or guaranteed sales. Eligibility and availability may vary. Customer-reported results reflect individual outcomes and are not guaranteed.